

2017 – 2018 ANNUAL REPORT



OUR VISION is that all adults and caregivers will have improved quality of life, be healthier, happier and age with dignity and grace.

Don't Forget Alzheimer's

4676 N. Wickham Road
Melbourne, FL 32935
www.brevardalz.org

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OUR ORGANIZATION

Founded in 1995, The Brevard Alzheimer's Foundation, Inc. is a not-for-profit 501(c)3 organization. Donations and services stay in Brevard County, serve local residents and are fully tax-deductible. With an annual operating budget of \$2.1 million dollars and over 60 employees, the Brevard Alzheimer's Foundation provided 131,800 hours of adult day care, transported seniors 248,018 miles and provided 11,150 hours of in home respite. We touched many other families through case management, caregiver education and support groups. Our organization is unique among other charitable organizations because only about 17% of our revenue comes from fundraising, the remaining is service driven.

Our Vision:

OUR VISION is that all adults and caregivers will have improved quality of life, be healthier, happier and age with dignity and grace.

Our Mission:

To provide quality community and facility based Adult Day Health Care with integrity and compassion with an emphasis on Alzheimer's & Dementia-related diseases. We embrace our responsibility to create an environment where those who cannot care for themselves can flourish.

Timeline:

- 1995 – BAFI is established
- 1997 – Melbourne Facility is opened
- 2001 – Micco Facility is opened
- 2006 – Titusville Facility is opened
- 2008 – Diversion Program Established
- 2012 – Light Up Brevard Event
- 2012 – 20th Anniversary of the Annual Alz BBQ & Car Drawing
- 2013 – Long Term Managed Care program established, replaced Diversion
- 2014 – Inaugural Cycle4Alzheimer's held in November 2014

ONE ORGANIZATION...MANY SERVICES

Adult Day Care – 3 Locations

Long Term Managed Care – Case Mgmt.

Senior Transportation

Non-Emergency Transportation

In Home Respite –Project R.E.L.I.E.F.

Private Case Management

ALZHEIMER'S COUNSELING & EDUCATION

The organization is fortunate to have a team of qualified clinical and practical staff members including a Certified Alzheimer's & Dementia Trainer. We offer several educational programs either in house or in junction with other agencies including:

- On-site Alzheimer's/Dementia Library
- Memory Screenings
- Alzheimer's I & II Training
- Caregiver Support Groups
- Community Education (Alzheimer's)
- Wanderer's Identification Program
- Counseling
- Virtual Dementia Tours

Our organization is fully focused on serving both the client and the caregiver and is involved through care process...from early detection to care after detection and everything in between.

ADULT DAY CARE PROGRAM

Our adult day care program, is designed to provide stimulating recreation, exciting activities, and expert personal care for senior adults in a safe and happy environment. Adult Day Care provides caregivers relief from the constant supervision and personal care of frail family members.

2017-18 Day Care Impact:

- Client Hours – **131,810**
- DC Transportation Miles – **199,552**
- Budget - **\$1,690,183**
 - o Day Care - **\$ 1,460,088**
 - o Transport - **\$ 230,094**

In this protective and home-like atmosphere a staff of caring health professionals and volunteers serve the needs of our clients and their families with care, compassion, and commitment. Friends and family, who are coping with round-the-clock caregiving, can enjoy peace of mind when they enroll loved ones in our Adult Day Care Program, which is specifically designed to encompass the capabilities of each client.

Included in the adult day care model are transportation services to/from the facilities. This service is in high demand, but is costly and thanks to community sponsors we are able to offset a portion of the cost. The remaining cost is covered by the organization.

We have 3 Facilities located across Brevard County and are accessible by all points in the county. Each of the facilities has its own transportation capabilities, which vary slightly by location in terms of route times and distances.

MELBOURNE:

4676 N. Wickham Road, Melbourne, FL 32935
 Full Occupancy: **76**
 Total Client Hours (2017-18): 79,935

MICCO (Barefoot Bay):

7951 Ron Beatty Blvd, Micco, FL 32976
 Full Occupancy: **50**
 Total Client Hours (2017-18): 22,446

TITUSVILLE:

830 S. Park Ave, Titusville, FL 32780
 Full Occupancy: **60**
 Total Client Hours (2017-18): 29,428

OUR PARTNERS (Day Care):



OUR PARTNERS (Day Care Transport):



**NON-EMERGENCY
TRANSPORTATION PROGRAM**

BAFI is emerging as the leader in non-emergency medical transportation in Brevard County. BAFI serves the community in two functions: **providing transport for daycare clients** (covered in day care section) and **providing non-emergency medical transport**. In total we transport over 110 seniors a day countywide. Quality and safety are paramount to the success of this program.

2017-18 Safe-Ride (Membership Program Only) **Impact:**

- Total Miles – **27,028**

BAFI will assure curb-to-curb services for eligible clients who need medical/non-medical care and have no other means of transportation. Our program is a membership based program. Clients pay a nominal fee to be a member of the program and then pay a per trip cost. We supplement the cost to our clients through grants, van sponsorships and other fundraising. **Our daycare transportation is accounted for under the Daycare Program.** The figures above are strictly for our non-emergency medical transport.

OUR PARTNERS (Safe-Ride):



IN HOME RESPITE PROGRAM



The R.E.L.I.E.F. program provides free in-home respite to caregivers of frail, homebound elders aged sixty and over. The Brevard Alzheimer's Foundation has been under contract with the Senior Resource Alliance to provide this service since 1997.

The goal of the R.E.L.I.E.F. program is to provide family caregivers a much needed break in order to allow the family unit to continue caring for a homebound elder without becoming ill themselves. This service is provided at no cost to the family. On average the program serves approximately 70 caregivers/families per month in Brevard County.

2017-18 In-Home Respite Impact:

- Avg. Clients/Month - **70**
- Respite Hours – **11,150**
- Total Budget - **\$111,492**

OUR PARTNERS (R.E.L.I.E.F):



FUNDRAISING EVENTS

The Foundation receives the majority of its funding through contracts, grants, and program/service fees; however, fundraising accounts for 17% of the annual budget.

Heels & Wheels



A new partnership has been formed with owner Mark Pieloch and the American Muscle Car Museum. We will host our third annual Heels and Wheels gala at the museum on May 4, 2019. Sponsorship and ticket information can be found at www.heelswheels.org.

Annual BBQ / Car Drawing



Over 25 years ago, in 1993, the Brevard Alzheimer's Foundation partnered with a local car dealer, to create an annual car drawing/barbeque fundraising event. The event has featured some of the most unique and collectable cars in America for its car drawing fundraiser. Last year's event (2017-18) raised over \$268,000 and a 2014 SRT Petty's Garage Charger.

The 2018-19 event will be held on **May 5, 2019** where a 1966 Dodge Charger Fastback will be the featured car.

Hemi will be given away at the American Muscle Car Museum.

Additional details and information for the event can be found on the website, www.alzbbq.org.

The Louise Jones Annual Golf Tournament

For more than twenty years, the Foundation has hosted a Golf Tournament. There are a wide variety of prizes awarded at the tournament ranging from: free rounds of golf, golf clubs, vehicles and even a cash prize for a hole in one. The tournament is hosted by the Indian River Colony Club. The 2018 event will be held on April 7, 2018.

Cycle 4 Alzheimer's



On **February 24, 2019** the foundation will host the 4th Annual Cycle 4 Alzheimer's (Cycle4Alz). JCares continued their support of our organization and this event. Additional supporters include Bioclinica and Indian River Networks.

The event features 3 Ride Options: 100 Miles (Century), 62.5 Miles (Metric Century 100km), a 15 Mile Fun Ride and a 5k walk/run. The riders will enjoy fully stocked Rest Stops, SAG Support on the Century and Metric Century, Snacks provided before the ride and Lunch after.

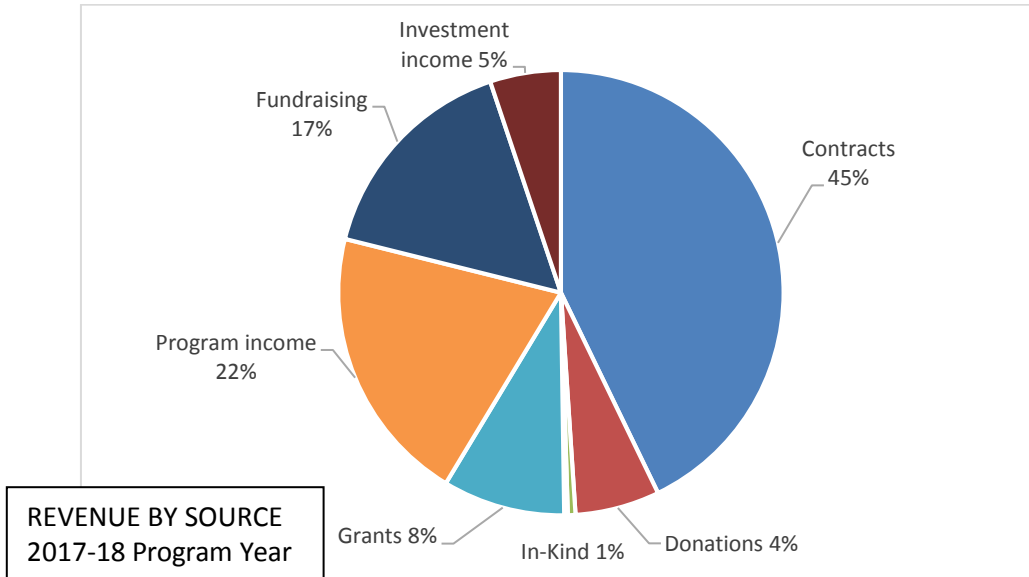
Major Donors 2017-2018

The Brevard Alzheimer's Foundation relies on the generous support of the corporate sponsors. Below is a partial list of the major donors:

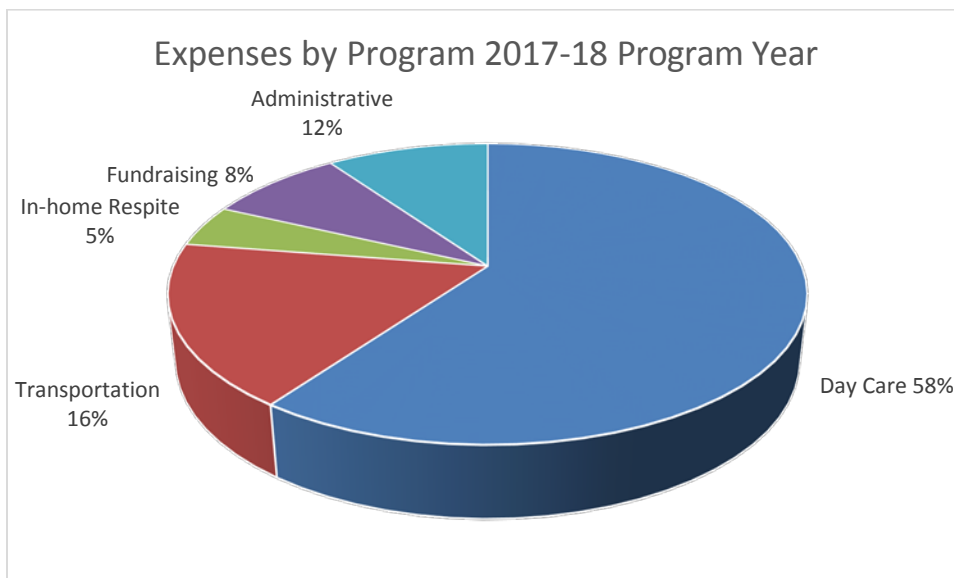
Aerodyne Industries, Inc.	Karen Nierenberg
Alpha Gamma ETA Sorority	Karen Perkins
American Legion Post 200	Knights Of Columbus Council 14573
American Muscle Car Museum	L Betsy Dickson
Bioclinica	Liliana Lebeau
Clevens Face And Body Specialists	Loma Del Sol Vineyards, Inc
Coastal Directory	Lou's Blues
Coastal Hyundai	Louise Jones
Collins United	Margaret Mercado
Community Foundation Of Greater Huntsville	Michael O'Reilly
Cynthia Schneider	Michael Slotkin
Deborah Canty	Michele Armstrong
Deborah Votek	Michele Besette
Downs Realty, LLC	Northrop Grumman
DRS Technologies	Northrop Grumman Charity Trust Account
Eastern Florida State College	Palm Bay Marina
Faith Viera Lutheran Church	Pilot Club Of Titusville, Inc.
Flavin, Nooney & Person	Residents Activities Council Of Ircc
Florida K Of C Charities, Inc.	Rick Lewis
Fraternal Order Of Eagles - #3581	Ron Greer
Gattos Tires And Services	Simplifying Senior Living
Georgianna United Methodist Church	Summer Brook Of Melbourne HOA
Harris Foundation	Susan Kendall
Harry Brandon	Suzann A Williams
Holy Spirit Catholic Church	Swann & Associates Real Estate, Inc.
Indian River Colony Club	The Red Leopard
Indian River Networks	Tropic-Care Of Florida
International Chemical Corporation	Trina Downey, CPA
Investaero LLC	Vitas Hospice
Jacob's Technology, Inc.	Waterstone-Jensen Family Foundation
JCares	Wells Fargo Foundaiton
John Firriolo	William O'Neill
	Wilson Sims

2017-2018 FINANCIAL UPDATE

The Foundation is unique in the sense that it is a non-profit business that is managed according to a sustainable business model, rather than the typical charity based model.



Administrative and Fundraising Expenses account for less than 15% of our expenditures for the program year.



BOARD OF DIRECTORS

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Robinson Insurance

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Director

Owner - Barefoot Bay Tattler

Janet Rooks, MSW

Social Worker

Dr. Tronetti

Executive Director

Timothy Timmermann , Jr.